Application Form Jordan Apparel

CBI Business Export Coaching programme 2019-2023

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company profile**  1. | | | | | | | | | |
| **Company name:** |  | | | | | | | | |
| **Registration date** |  | | | | | | | | |
| Contact person: | Mr | Initials: |  | | Surname: | | | |  |
|  | Mrs | Postition: |  | | | Nationally: |  | |  |
|  | Miss |  |  | | | |  | |  |
|  | Section responsible for:  General Management  Finance/accounting  Human resources  Marketing | | | Number of years in current business:  Less than a year  1-3 years  4-10 years  11 years or more | | | | | |
|  | What is the highest educational level you completed?  Diploma level  Degree level  Master degree  Higher  Other | | | English Language  Excellent  Very good  Good  Poor | | | | | |
| **Office address** |  | | | **Production unit address** | | | | | |
| Street: |  | | | Street: | | | |  | |
| Postal code / City: |  | | | Postal code / City: | | | |  | |
| Country: |  | | | Country: | | | |  | |
| **Mailing address** | same as office address  no:  yes: | | | Nearest airport/City: | | | |  | |
| Street / P.O. Box: |  | | | | | | | | |
| Postal code / City: |  | | | | | | | | |
| Country: |  | | | | | | | | |
| Phone: |  | | | | | | | | |
| E-mail: |  | | | | | | | | |
| Website: |  | | | | | | | | |

2. Established as:  manufacturer/producer  agent

trader  other, please specify:

3. Legal status:  private company  state-owned corp.

partnership  co-operative

other, please specify:

4. Total nr. of employees:       Established in year:

5. Line of business:  Retail  Manufacturing

Wholesale  Other:

6. Parent company:  no  yes **🡪** name, city, country:      

Subsidiaries:  no  yes **🡪** name, city, country:

Foreign ownership:  no  yes **🡪** percentage, name, city, country:

Joint ventures:  no  yes **🡪** name, city, country:

7. Did your company export in the past 3 years?

no

yes: please complete the following, stating value in EUR **per country/per year**

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| --- | --- | --- | --- | --- |
| Product details | Year | Country | Buyer’s name | Value in EUR |
|  |  |  |  |  |
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8. Products you want to export: Production capacity/year: Export capacity in EUR/year:

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| --- | --- | --- |
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Harmonised System (HS) Code nrs. of these products (if known):

9. Type of business relation you are looking for:

import  agency  contract manufacturing

private labelling  co-makership  joint venture technology

joint venture finance  other, please specify: Buyer

10. Are any of your products manufactured under licence agreement?

no

yes If yes: mention product(s), ‘licensers’, country, expiry date:

Does this agreement prohibit exporting to Europe?

no

yes If yes: mention product(s), countries, expiry date:

11. Do you have any experience (previous or current) of participation in development programmes (e.g. from USAID or ITC) related to **Export Promotion**?

no

yes: mention year, event and name of organisation:

12. Please describe your **network** of other organisations (e.g. NGOs, institutes, ministries) and nature of collaboration:

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|  |

13. Please list your experience as an exhibitor at fashion **trade fairs** in the last 5 years:

|  |  |
| --- | --- |
| Trade fair:  1.  2.  3. | Year:  1.  2.  3. |

14. product Information: please add a few pictures of your **best-selling products**

|  |
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| Product Range 1: |
|  |
| Product Range 2 |
|  |
| Product Range 3 |
|  |
|  | |
|  | |
|  | |

15. Corporate Social Responsibility

Please describe the CSR policy in your company, if you have one:

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|  |

16. Certification

Does your company hold any certification? If yes, please state which:

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|  |

**Please send the completed application form for the Jordan Apparel Programme to the following e-mail address:** [**mjaddour@cbi.eu**](mailto:mjaddour@cbi.eu)