Application Form Jordan Apparel

CBI Business Export Coaching programme 2019-2023

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| --- |
| **Company profile** 1. |
| **Company name:** |       |
| **Registration date** |  |
| Contact person: | [ ]  Mr  | Initials: |       | Surname:        |  |
|  | [ ]  Mrs  | Postition: |  | Nationally:       |  |  |
|  | [ ]  Miss |  |  |  |  |
|  | Section responsible for:[ ]  General Management[ ]  Finance/accounting[ ]  Human resources[ ]  Marketing | Number of years in current business:[ ]  Less than a year[ ]  1-3 years[ ]  4-10 years**[ ]** 11 years or more |
|  | What is the highest educational level you completed?[ ]  Diploma level[ ]  Degree level[ ]  Master degree[ ]  Higher[ ]  Other | English Language[ ]  Excellent[ ]  Very good[ ]  Good[ ]  Poor |
| **Office address** |   | **Production unit address** |
| Street:  |       | Street:       |  |
| Postal code / City: |       | Postal code / City:  |  |
| Country: |       | Country: |  |
| **Mailing address** | [ ]  same as office address [ ]  no: [ ]  yes:  | Nearest airport/City:  |  |
| Street / P.O. Box: |       |
| Postal code / City: |       |
| Country: |       |
| Phone: |       |
| E-mail: |       |
| Website: |       |

2. Established as: [ ]  manufacturer/producer [ ]  agent

 [ ]  trader [ ]  other, please specify:

3. Legal status: [ ]  private company [ ]  state-owned corp.

 [ ]  partnership [ ]  co-operative

 [ ]  other, please specify:

4. Total nr. of employees:       Established in year:

5. Line of business: [ ]  Retail [ ]  Manufacturing

 [ ]  Wholesale [ ]  Other:

6. Parent company: [ ]  no [ ]  yes **🡪** name, city, country:

 Subsidiaries: [ ]  no [ ]  yes **🡪** name, city, country:

 Foreign ownership: [ ]  no [ ]  yes **🡪** percentage, name, city, country:

 Joint ventures: [ ]  no [ ]  yes **🡪** name, city, country:

7. Did your company export in the past 3 years?

 [ ]  no

[ ]  yes: please complete the following, stating value in EUR **per country/per year**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Product details | Year | Country | Buyer’s name | Value in EUR |
|       |       |       |       |       |
|       |       |       |       |       |
|       |       |       |       |       |
|       |       |       |       |       |

8. Products you want to export: Production capacity/year: Export capacity in EUR/year:

|  |  |  |
| --- | --- | --- |
|       |       |       |
|       |       |       |
|       |       |       |
|       |       |       |

Harmonised System (HS) Code nrs. of these products (if known):

9. Type of business relation you are looking for:

 [ ]  import [ ]  agency [ ]  contract manufacturing

 [ ]  private labelling [ ]  co-makership [ ]  joint venture technology

 [ ]  joint venture finance [ ]  other, please specify: Buyer

10. Are any of your products manufactured under licence agreement?

 [ ]  no

 [ ]  yes If yes: mention product(s), ‘licensers’, country, expiry date:

 Does this agreement prohibit exporting to Europe?

 [ ]  no

 [ ]  yes If yes: mention product(s), countries, expiry date:

11. Do you have any experience (previous or current) of participation in development programmes (e.g. from USAID or ITC) related to **Export Promotion**?

 [ ]  no

 [ ]  yes: mention year, event and name of organisation:

12. Please describe your **network** of other organisations (e.g. NGOs, institutes, ministries) and nature of collaboration:

|  |
| --- |
|       |

13. Please list your experience as an exhibitor at fashion **trade fairs** in the last 5 years:

|  |  |
| --- | --- |
| Trade fair:1.2.3. | Year:1.2.3. |

14. product Information: please add a few pictures of your **best-selling products**

|  |
| --- |
| Product Range 1:  |
|       |
| Product Range 2 |
|       |
| Product Range 3 |
|       |
|  |
|  |
|  |

15. Corporate Social Responsibility

Please describe the CSR policy in your company, if you have one:

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| --- |
|       |

16. Certification

Does your company hold any certification? If yes, please state which:

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| --- |
|       |

**Please send the completed application form for the Jordan Apparel Programme to the following e-mail address:** **mjaddour@cbi.eu**