



Government of the Netherlands

LEATHER PRODUCTS FROM ETHIOPIA

Who's Next 2025

6-8 September, Expo Porte de Versailles, Paris
At hall 1, stand F110/G101

Introducing 7 Ethiopian Suppliers
Presented by CBI

Meet us at CBI
Country Pavilion
Leather Products Ethiopia
Hall 1, Stand F110/G101



Table of contents

| | |
|--|-----------|
| Introduction | 3 |
| CBI project: Leather Products from Ethiopia | 4 |
| Our exhibitors | 5 |
| Ethiopian Highland Leather | 6 |
| Dingo Leather Crafts | 7 |
| Kabana Design | 8 |
| Meron Addis Ababa | 9 |
| Root in Style | 10 |
| Sammy Ethiopia | 11 |
| Shir Shir Ethiopia | 12 |
| Tibeb Leather Works | 13 |

Introduction

Leather products from Ethiopia

Discover a curated selection of high-quality finished leather products from reliable suppliers at the prestigious Who's Next event. This edition showcases an exclusive group of promising Ethiopian companies, presenting their latest collection of exquisite leather goods.

Welcome to the CBI Country Pavilion Leather Products Ethiopia, located in hall 1 at Who's Next. Within this pavilion, you will find seven esteemed Ethiopian companies, each exhibiting a diverse range of top-notch leather products.

These companies have been actively involved in the project [Leather Products Ethiopia](#) initiated by CBI – Transforming Trade Together.

CBI is part of the Dutch Enterprise Agency (RVO) and is funded by the Netherlands Ministry for Foreign Trade and Development Cooperation. CBI has +50 years of experience in contributing to local, sustainable economic development through exports. CBI's objective is to facilitate connections between small and medium-sized enterprises (SMEs) in emerging markets and the European market, fostering sustainable and inclusive economic growth.

Join us at the CBI Country Pavilion **Leather Products Ethiopia** to explore the finest craftsmanship and elegance that Ethiopian leather products have to offer. Engage with these dynamic companies and witness the embodiment of tradition and innovation in their captivating collections.



CBI project: Leather Products from Ethiopia

Background

In recent years, Ethiopia's leather industry has undergone remarkable growth and transformation, establishing itself as a prominent player in the global market. The European Union has witnessed a significant surge in imports of chrome-free, sustainable leather products and footwear from Ethiopia over the last two decades. With a strong focus on finished leather, the country has the potential to position itself as a sustainable sourcing destination, fostering economic growth, creating employment opportunities, and boosting export development.

About the project

This initiative aims to empower small and medium-sized enterprises (SMEs) by enhancing their business capabilities, aligning them with European Union market standards, promoting responsible sourcing practices, and establishing valuable connections with both European and regional markets.

Through this project, SMEs can effectively grow and thrive in an increasingly competitive business landscape, while adhering to international quality and sustainability standards.

Throughout recent years, these companies have diligently dedicated themselves to enhancing their corporate and social standards. With the expert guidance and support of industry specialists Serge Léon and Giovanni Beatrice from Forward in Fashion, significant strides have been taken to align with the stringent requirements set forth by EU buyers and legal regulations. These commendable efforts reflect their commitment to excellence and responsible practices, positioning them favourably on their journey towards meeting international standards and fostering sustainable business practices.





Our exhibitors

About the companies exhibiting at WSN 2025

All the participating leather manufacturing companies showcasing their collections at the event are small and medium-sized enterprises. Renowned for their exceptional service and stringent quality standards, these companies are distinguished by their remarkable flexibility regarding minimum order quantities.

Notably, a significant number of these enterprises have developed amazing collections using the exclusive highland sheep leather from Ethiopia, an extraordinary and unparalleled leather quality that stands out as truly unique in the global market.

Exhibitors

[Dingo Leather Crafts](#)

[Kabana Design](#)

[Meron Addis Ababa](#)

[Root in Style](#)

[Sammy Ethiopia](#)

[Shir Shir Ethiopia](#)

[Tibeb Leather Works](#)



Ethiopian Highland Leather

Ethiopian Highland Leather (EHL) was developed in 2015 as a national brand of quality sheep leather material, and registered as trademark in Ethiopia, Europe and Japan.

Ethiopian Highland Leather is the skin of sheep herded in Ethiopia's highlands. Its unique softness and strength are nowhere else to be found. Collaboration with Japanese partners has created a closed chain of certified tanneries and leather manufacturers, guaranteeing the products' authenticity.

We are proud to present and promote EHL and its products and invite you to learn more about this unique leather.





Dingo Leather Crafts

About

Established in 2013 as Dingo Leather Bags, the company started out producing quality ladies leather bags, computer bags, backpacks and other small leather products (including belts and wallets) in a small manufacturing workshop employing just five highly experienced artisan workers. The Principal of this enterprise, Genet Asrega, worked tirelessly to ensure that the quality and - just as importantly - the value offered was the best possible. As a result, Dingo Leather brand has been widely accepted in both local and overseas markets.

The company was renamed in 2019 as **Dingo leather Crafts**. Now an emerging SME with its own unique and growing **Dingo** brand, it specializes in making quality leather products and niche items with aspirations to become not only a pioneer of manufacturing in the region but also a leading exporter of leather goods.

Product information

Women's and men's leather bags (shoulder bags, hand bags, back packs & travelling bags), belts & wallets.

Style of collection

Handmade, high quality, solid and mixed media products.

Company details

Brand name: Dingo
 Company name: Dingo Leather Crafts
 Postal address: 62263 Addis Ababa
 Contact name: Genet Asrega
 Human resource: 17 Full time and 10 part time employees (75% women)
 Email address: genet30@yahoo.com
 Website: dingoleathercrafts.com
 Instagram: [@dingoleather](https://www.instagram.com/dingoleather)



Kabana Design

About

Kabana is an ethical brand and manufacturer that handcrafts premium and sustainable leather bags in Ethiopia. At Kabana, we not only provide clients with the opportunity to enjoy high-quality and durable Ethiopian fashion leather products, but we also create shared value for the community by focusing on our social and environmental obligations. We produce exquisite leather totes, laptop bags, handbags, wallets, and other accessories.

By intention and policy, we hire women from underprivileged communities, such as refugee centres, shelters, and migrant communities. 80% of our employees are women because we believe that empowered women are valuable to their families and nations.

The company's vision is to be the continent's leading leather brand and manufacturer, creating new and creative products, offering employment opportunities for women throughout the value chain, and contributing to Africa's economic prosperity. As part of the company's objective to create positive impact through sustainable business, it partners with different organizations to train, hire, and economically empower women.

Product information

Handcrafted leather bags and accessories (tote bags, crossbody bags, laptop bags, card holders, passport wallets).

Style of collection

Up-cycled patches collection products made from leather waste. This concept arose when our team wondered what would happen to all the high-quality leather leftovers that were created to produce our handcrafted leather bags. A new, meaningful collection was launched, born from high quality up-cycled leather utilized to make unique bags and do our part in protecting our environment.

Company information

Brand name: KABANA Design
Company name: KABANA Design PLC
Postal address: Sahle Selassie Street, Yeka subcity, Woreda 08, #354, Addis Ababa, Ethiopia
Contact name: Semhal Guesh Berhe
Email address: contact@kabanadesign.com
semhal.gueshb@gmail.com
Website: kabanadesign.com
Instagram: [@shopkabanadesign](https://www.instagram.com/shopkabanadesign)



Meron Addis Ababa

About

Leather Exotica, known by its brand name Meron Addis Ababa, is a leather goods manufacturer and fashion brand built on authentic designs and intricate handcrafted details. We work with local sustainably sourced leather and all our products are created at our workshop in Addis Ababa. Our vision is to grow a sustainable and ethical brand that creates job opportunities for the youth and women by manufacturing handmade leather designer handbags and accessories.

Style of collection

Meron Addis Ababa is proud to present a collection of stunning leather goods, crafted from the finest Ethiopian sheep skin leather. Our designs are inspired by the unique character of this exquisite material, which is renowned for its exceptional softness and lightness. Each piece in our collection is a true work of art, handmade with care and attention to detail to create timeless pieces that are both stylish and practical.

Our collection features a range of handmade products that are as unique as the material they are made from. From bags and purses to wallets and accessories, our designs are both trendy and timeless, reflecting the enduring appeal of Ethiopian sheep skin leather. We take great pride in creating pieces that are not only beautiful, but also functional and durable, making them perfect for everyday use.

Product information

Leather bags and accessories.

Company information

Brand name: Meron Addis Ababa
Company name: Leather Exotica
Contact name: Meron Seid Ebre
Email address: exoticamer@gmail.com
Website: meronaddisababa.com
Instagram: [@meronaddisababa](https://www.instagram.com/meronaddisababa)



Root in Style

About

Root in Style is a culturally inspired design, and storytelling leather product brand. Embedded in the rich traditions of African culture and in particular Ethiopian culture where the brand originates, we produce unique and sophisticated leather goods for women and men who value design, quality and longevity in products.

Our products are handcrafted by women artisans who are passionate about their craft and strive for perfection. All our leathers are originally sourced from local tanneries and are a by-product of the food industry.

Our values are empowering women while styling the world. We deliver Creativity and CraftWOMENSHIP at its BEST!

Style of collection

Our collection is inspired by the Ethiopian and African culture and traditions. We design our collections as a unique, elegant and functional piece, with the aim to make the everyday accessory an elegant, affordable and storytelling product.

Product information

Leather handbags for women and men, leather pet accessories, small leather gift items, and jewelry, home and office accessories.

Company information

Brand name: Root in Style
 Company name: TAKE ET Trading PLC
 Contact name: Tigist Seife Haile
 Email address: tigist.seife@gmail.com
rootinstyle@gmail.com
 Address: Gurd Shola, Century mall 1st floor
 #136, Addis Ababa, Ethiopia.
 Postal address: 190276 code 1000
 Website: rootinstyle.com
 Instagram: [@rootinstyle](https://www.instagram.com/rootinstyle)



Sammy Ethiopia

About

The Sammy Ethiopia brand links the artisan skills of one of Africa's most ancient civilizations with global fashion know-how.

The results are unique, contemporary treasures, made in and out of Addis Ababa, that have already gathered fans from New York to Tokyo. The Sammy Ethiopia line was launched in Addis Ababa in 2006. Founders were astonished to discover a wealth of craft skills, all but lost to the West, which could be applied to a style-forward range of fashion and home accessories.

What sets the Sammy Ethiopia line apart is its sophisticated style. Featherweight scarves are hand-woven, using skills known in Ethiopia for thousands of years. Our bags and leather goods are made by local artists, and incorporate craft skills such as hand-printed cotton linings, traditional bead embellishments and embroidery, designed to suite current global clienteles.

Sammy Ethiopia is a self-sufficient, ethical business employing talented artists who receive a fair wage and are ensured safe working conditions. We collaborate with community organizations and cooperatives, creating employment and preserving heritage.

Style of collection

We manufacture high quality fashion and home accessories, using locally sourced materials such as supple leather, fine cotton and upcycled leftover materials. Our design concept includes different types of handmade elements to preserve traditional skills and create sustainable partnership with artisans we work with.

Product information

Leather bags, leather garments, home accessories and other lifestyle products for home and fashion.

Company information

| | |
|-----------------|--|
| Brand name: | Sammy Ethiopia |
| Company name: | Sammy Export |
| Postal address: | 8345 Addis Ababa, Ethiopia |
| Contact name: | Sammy Abdella |
| Email address: | Sammyexp@gmail.com |
| Website: | sammyethiopia.com |
| Instagram | @sammyethiopia |



Shir Shir Ethiopia

About

Shir Shir was established almost 15 years ago. Having started out as a producer of bags, purses, coats, jackets and leather accessories for the local market, it grew quickly by developing export business for the Japanese market. The business has now expanded to include exports to Sweden and has plans to further expand to other countries within Europe.

As part of its ambition to continually improve in the area of Corporate Social Responsibility (CSR) and sustainability, Shir Shir focuses on waste reduction and the utilization of waste materials in the design and production of its collections.

Style of collection

High quality, handmade, clean and modern designs.

Product information

We produce leather bags (laptop bags, ladies bags, and men's bags), belts, jackets and wallets.

Company information

| | |
|-----------------|--|
| Brand name: | Shir Shir |
| Company name: | Shir Shir Ethiopia |
| Postal address: | 1000 Addis Ababa |
| Contact name: | Hirut Zeleke |
| Email address: | shirshirethiopia@gmail.com |
| Website: | shirshirethiopia.com |



Tibeb Leather Works

About

Tibeb Leather Works is a fruit of creative friends with the same ideal at heart. We value employing maximum effort into crafting leather products with exceptional technique. Each product we make is fueled by the need to challenge the status quo, using business to instigate positive social and environmental change. Making stunning products just happens to be how we do it!

We aim to make our products become an extension to our users, and not just an accessory in their life. Since the early days, Ethiopians used leather in their everyday life. We strive to reintroduce the use of leather products to tailor made to the hustle and bustle of life today.

By choosing Tibeb, you're showing the world that you wear your values. We hope you are able to find your individuality embodied in our designs all the while showing the beauty that surfaces with unity.

Style of collection

Our collection focuses on the rich heritage, culture and history of our community, blending it together with the past, present and future while using new technologies to create unique and bespoke products. Each piece will showcase the power of hand craftsmanship of our skilled artisans.

Product information

Leather bags, journals and accessories (wallet, laptop case, sling bags).

Company information

Brand name: Tibeb Leather Works
Company name: Tibeb Leather Works PLC
Contact name: Yonatan Asegid
Email address: tibebileatherworks@gmail.com
Website: tibebileather.com
Instagram: [@tibeb_leather_works](https://www.instagram.com/tibeb_leather_works)

Meet us at CBI
Country Pavilion
Leather Products Ethiopia
Hall 1, Stand F110/G101

CBI office address

Prinses Beatrixlaan 2
2595 AL | The Hague
The Netherlands

Email: consumer@cbi.eu

Website: www.cbi.eu

CBI Postal address

P.O. Box 93144
2509 AC | The Hague
The Netherlands