



CBI  
*Ministry of Foreign Affairs*

## [Exporting cognition products to Europe](#)

Cognition products have a wide range of uses, with opportunities at either end of the spectrum. On the one hand, European consumers use cognition-enhancing natural products to cope with the fast pace of contemporary society. On the other hand, they look at natural alternatives to prevent cognitive impairments such as dementia for which conventional medicine does not offer an effective treatment.