



CBI
Ministry of Foreign Affairs

[What is the demand for grains and pulses in Europe?](#)

Cereals, seeds and pulses are generally major commodities that are widely cultivated and traded within the European Union (EU). The supply market for major staple foods is very locally oriented, with relatively stable levels of supply and demand.

Opportunities for small and medium-sized suppliers from developing countries are best found in smaller-scale products, product differentiation (organic) and specific consumer trends (healthy, authentic, gluten-free). It is important to note, however, that smaller niche markets are accompanied by greater risk and volatility.