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*Ministry of Foreign Affairs*

## [Ten success factors for exporting jewellery products to Europe](#)

As a developing country exporter seeking to get your products onto the European jewellery market, you have a lot to think about. In this report - which complements our other studies on important aspects of exporting jewellery to Europe - we have summed up what we believe are ten key success factors for doing business with European buyers as a developing country supplier. The ten factors, which we've listed in random order, cover four broad business fields: production, strategy, communications and attitudes.