



CBI
Ministry of Foreign Affairs

[Exporting joint health products to Europe](#)

Botanicals with anti-inflammatory properties have good potential to replace or complement the vast range of non-botanical solutions for joint health. Prevalence of joint conditions is growing due to an ageing, overweight and inactive European population. Often, these conditions cannot be cured and consumers and companies are interested in new ingredients, if they are safe and effective. Aromatherapy also offers solutions for this indication.