



CBI  
*Ministry of Foreign Affairs*

## [Exporting tea sets to Europe](#)

Tea sets are available in all shapes and sizes and are produced from different raw materials, but mainly ceramics. Trends in tea drinking influence the design and marketing of tea sets. 'Rush-time' tea drinking favours everyday basics in drinkware, whilst 'Me-time' tea drinking brings out the best and most complete tea sets. The handmade aspect is an important factor in the higher segments and this offers an opportunity to differentiate your products.