



Government of the Netherlands

Ethiopian FFV companies Fruit Logistica 2026

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CBI, Transforming Trade Together supports the transition towards inclusive and sustainable economies. CBI helps small and medium-sized enterprises (SMEs) to strengthen their economic, social and environmental sustainability, by helping them export products and services to Europe and regional markets. CBI works in over 30 countries and 14 sectors. CBI is recognized worldwide as a leading force in export development.



In Ethiopia, CBI has been working in the Fresh Fruit and Vegetables sector since 2021. In the Transitioning Ethiopian Horticulture to a Sustainable Export Alternative (To SEA) – project, CBI is coaching and guiding 13 Ethiopian SMEs to gain access to the European and Gulf Region markets. Ethiopia has a wide range of fruit and vegetables, such as avocados, green beans and mangoes, with great market potential. The project specifically focuses on export of F&V in the newly developing sea-freight corridors from Ethiopia.

For more information about CBI, go to www.cbi.eu

Company profile

Company name

CBI

Company address

Prinses Beatrixlaan 2
2595 AL The Hague
The Netherlands

Company website

www.cbi.eu

Company email address

Agriculture@cbi.eu

Company phone number

+318 804 243 00

Main contact person

Anne-Marie Roorda

Job title

Programme Manager

Email address

aroorda@cbi.eu

Personal phone number

+31 611 752 687



EHPEA

Helping to build an efficient and profitable ethiopian horticulture industry

Ethiopian Horticulture Producer Exporters Association (EHPEA)

Ethiopian Horticulture Producer Exporters Association (EHPEA) is established as a pioneer horticultural legal entity representing actors in the sector since 2002. EHPEA is a business membership organization whose members are legally registered and operating in the horticulture production and export business.

Currently, EHPEA registered members have reached to 126 businesses that produce and export cut flowers, cuttings, ornamental plants, fruits, vegetables, herbs and vegetable seeds. The association represents the interest of the members operating in the sector locally and globally.

Since its establishment, EHPEA has been playing an indispensable role by supporting its members in demonstrating better sustainable practices to be competitive in the global market and transform the livelihood of neighboring community, by contributing towards advocacy, training on good agricultural practices such has harvesting, post-harvesting, safe use of chemicals, packaging, waste management, integrated pest management, gender intervention and sectoral promotion and business development.

Company profile

Company name
EHPEA

Company adress
Micky Leyland Avenue on the
Road to Atlas Hotel, NB
Business Center; 6th floor;
Room #603
P.O.Box: 22241 Code 1000
Addis Ababa, Ethiopia

Company website
www.ehpea.org

Company email address
info@ehpea.org

Company phone number
+251 116 636 750

Main contact person
Tewodros Zewdie

Job title
Executive Director

Email address
tewodz1@yahoo.com

Personal phone number
+251 911 255 673

Currently over 120 international and local investors are operating in the Ethiopian horticulture sector, exporting to the Netherlands, Germany, UK, Saudi Arabia, Norway, Belgium, UAE, France, Japan, Italy, and the United States, among others.

Apart from its main role in business development area for its member farms, EHPEA collaborate with different international institutions to boost the Ethiopian horticulture sector with high standards.

EHPEA strives to become an icon business membership organization reputed for its service excellence. By providing innovative services, EHPEA contributes to improving competitiveness of members and promotes sustainable growth of Ethiopia's horticulture sector.

Services

- Ensuring Sustainability in the Horticulture Sector;
- Safeguarding the overall rights and benefits of our members;
- Facilitating market access and business linkage;
- Supporting promotion of socially and environmentally responsible production practices;
- Building the capacity of members and pertinent Stakeholders;
- Initiating partnership building and networking among stakeholders in the sector.



Adam Horticulture PLC

Adam Horticulture PLC is located in the central region of Ethiopia, in the Gurage Zone, Chaha Wereda. Spanning 40 hectares of fertile land, a diverse range of fruits, vegetables, and herbs is cultivated at the farm.

Adam Horticulture PLC is engaged in the production of fresh fruits and vegetables, and flowers, for the export market. The company has a passion for sustainable farming and dedicated to producing high-quality crops.

The company is dedicated to delivering the highest quality product, with respect for the geography and community of the farm, and working with the land and soil in the most sustainable and positive way. Acting with passion, Adam Horticulture has a strong team in terms of communication, expertise and delivering the best service and product toward all clients.

Company profile

Company name
Adam Horticulture PLC

Company address
Addis Ababa, Ethiopia

Company email address
Adamexport123@gmail.com

Company phone number
+251 911 767 237

Main contact person
Zemachu Yadette

Job title
General Manager

Email address
zemachuyadette@gmail.com

Products

- Avocado & snow pea

Certificate

- GlobalG.A.P
- SMETA



EthioAgri CEFT

Ethio Agri-CEFT PLC. is a member of MIDROC Investment Group PLC, established on Tahisas 23, 1990 E.C.

It proudly operates medium to large-sized farms, cultivating a diverse range of agricultural products. Through our advanced agro-processing techniques, we ensure that our products meet the highest quality standards before they reach the market. With our unwavering commitment to excellence, our company sets a benchmark for the entire agricultural industry, serving as a shining example of best practices and innovation. Ethio Agri CEFT'S initial capital was 30 million Birr. The company first started with developing the Gumaro farm, then proceeded to develop Wush-wush tea farm. The Company has since made further expansions by privatizing Bir and Ayehu farms.

The company manages 15 farms with up to 31,000 hectares of land all together being developed by it. Wush-wush and Gumaro tea developments are focused on tea plantation, harvesting and producing readymade tea. Gemadro, Duyena, Ayehu and Beha coffee plantations are focused on coffee, honey and spices harvesting while Holeta, Bahirdar & Ethio Dream are working on flowers, fruits and vegetables.

Company profile

Company name

EthioAgri CEFT

Company website

www.midrocinvestment-group.com/ethio-agri

Company phone number

+251 911 203 134

Main contact person

Feleke Taddese Zenebe

Email address

agridceo@midrocinvestment-group.com

Products

- Strawberries

In addition, Ayehu, Lay Bir, Humera and Raya farm developments produce sugar canes & oil seeds, fruits and vegetables, spices and herbs, aromatic essential oils and others. Furthermore, the company has recently acquired a tea processing plant and Agro processing plant found in Ayehu farm development. The distribution of the farms is as follows: Four of the farms are located in SNNPR in South Western Ethiopia, Five are in the Amhara regional state, four are located in the Oromia regional state and two are located in the Tigray regional state while, the tea processing plants are located in the capital Addis Ababa.



Gidabo Integrated Farm

Gidabo Integrated Farm is a privately owned company established in 2024, owning about 1200 hectares.

The farm is fully irrigated by a furrow irrigation system, cultivating 50ha of avocados, 80 ha of bananas, and 30 ha of papayas.

The farm is proud to employ a workforce of up to 400 individuals, comprising 51 contract workers and 22 permanent staff members. Their team is characterized by their commitment and expertise. Gidabo Integrated Farm currently delivers fresh bananas and papayas to several cities and towns in Ethiopia.

Company profile

Company name

Gidabo Integrated Farm

Company address

Sidama

Company website

www.gidabofarm.et

Company email address

gidabofarm@gmail.com

Company phone number

+251 930 012 132

Main contact person

Kibrom Hawlet Gebresilassie

Job title

Farm Manager

Email address

amessiasyamral@gmail.com

Personal phone number

+251 (0)930 012 132

Products

- Banana, avocado

Certificate

- GlobalG.A.P



Koga Veg Agricultural Development Plc



Koga Veg Agricultural Development PLC is an integral part of FairFruit, a leading Business-to-Business brand within the Durabilis group. Based in Ethiopia, Koga Veg grows and exports high-quality fresh vegetables such as green beans, snow peas, sugar snap peas, and avocados. As part of FairFruit, Koga Veg supports Durabilis' mission to create sustainable agribusinesses that benefit both producers and consumers.

Koga Veg was founded in 2013 with an objective to boost rural economic development in the area around Bahir Dar. The company takes the lead in introducing improved varieties for the outgrowers, targeting the international market by providing the required inputs, and training to comply with GlobalG.A.P. standards.

FairFruit, with a strong presence in the EU and USA markets, is known for its leadership in peas and beans and its commitment to regenerative and fair agriculture. By collaborating with local farmers, Koga Veg integrates smallholder growers into FairFruit's supply chain, providing training and resources to enhance agricultural practices, while adhering to international food safety standards. This approach boosts production capacity and fosters positive social and economic impacts in Ethiopia, aligning with FairFruit's vision of providing sustainable, high-quality fresh produce and creating long-term value for both the environment and society.



Products

- Sugar snap, snow pea, baby corn, chili, French beans, avocado

Certificate

- GlobalG.A.P.
- SMETA

Company profile

Company name

Koga Veg Agricultural Development PLC

Company address

Huletu-Teleta Kebele, Merawi town Mecha Ethiopia

Company email address

Banchi.Eshetu@fair-fruit.com

Company phone number

+ 251 (0)931 189 275

Main contact person

Banchayew Sahle

Job title

Sales manager

Email address

Banchi.eshetu@fair-fruit.com

Personal phone number

+324 844 316 45



Bahir Dar Fresh Fruit PLC

Bahir Dar Fresh Fruit PLC is a modern horticultural company established in 2019 in the Amhara Region, Ethiopia. The company operates a 50-hectare blueberry farm located 17 km west of Bahir Dar city, benefitting from the region's fertile soils, favorable climate, and reliable water sources.

The company is committed to producing premium-quality blueberries for both local and international markets, using modern agricultural practices, sustainable production methods, and global quality standards.

Ownership & Shareholders

Bahir Dar Fresh Fruit PLC is a joint venture owned by five international shareholders. Two of these shareholders are from Chile, bringing expertise in advanced berry cultivation and experience in global blueberry markets. The remaining three shareholders are from the United Arab Emirates (UAE), contributing significant investment capital and strong export and market access networks. The initial capital investment of 40,000,000 ETB is focused on land development, irrigation systems, and fertilization programs. This investment also supports the establishment of cold-chain handling facilities and export logistics to enhance the company's operations.

Products

- Blueberries

Company profile

Name

Bahir Dar Fresh Fruits PLC

Address

Addis Adaba, Ethiopia

Company email address

birhanuhailu0@gmail.com

Company phone number

+251 912 826 540

Main contact person

Birhanu Hailu Woldeyohannes

Job Title

Operation Manager

Vision & Mission

The vision & mission of Bahir Dar Fresh Fruit PLC is to become one of Africa's leading and most trusted producers and exporters of premium blueberries. Its mission is to produce high-quality, internationally competitive blueberries while supplying sustainable and traceable fresh fruit to global markets. The company is committed to creating local employment and contributing to the region's economic growth. Additionally, it aims to adopt modern horticultural techniques and maintain global compliance standards to ensure continued success and competitiveness.

Farm Location & Size:

Region: Amhara, Ethiopia. Distance from Bahir Dar: 17 km west

Farm Size: 50 hectares

Advantages:

- Ideal climatic conditions for berry production
- Proximity to major roads and export corridors
- Access to skilled agricultural labor
- Product & Production Capacity
- Primary Product:
- Fresh Premium Blueberries
- Labor Requirement:
- 70 to 100 laborers per hectare during peak seasons

(This provides major employment opportunities for surrounding communities.)

Export Markets

Bahir Dar Fresh Fruit PLC exports fresh blueberries to multiple international destinations, including:

UAE, Kenya, Djibouti, Wider Middle East markets

Future expansion markets may include:

Europe, Asia, North Africa

Long-Term Goals:

- Expand production acreage beyond 50 hectares
- Introduce value-added blueberry products (frozen berries, puree, dried berries)
- Achieve global certification; GlobalG.A.P, GRASP, HACCP
- Strengthen presence in Europe and Asia
- Build a fully integrated supply chain (farm-> cold storage export)



Raya Horti Farms

Raya Horti Farm, is a modern farm based on Tigray national regional state, northern Ethiopia, located at an altitude of 1500 m above sea level. The farm was established in 2012 G.C. and now holds 100ha of arable land, 6ha of greenhouses.

The farm produces a large variety of high quality fruits and vegetables such as strawberry, tomato, grape, sweet pepper, fine beans, chili pepper, lettuce, melons and cabbage.

Raya Horti Farm has a reliable logistic and human resources to deliver huge orders on time.

Vision

To play the leading role in the horticulture sector by producing high quality and export standard products.

Mission

To provide high quality products and excellent service to the local and global horticulture sector for years to come

Company profile

Company name
Raya Horti Farms

Company address
Bole, Cape Verde Street.
Ethiopia

Company website
www.rayahortifarms.com

Company email address
info@rayahortifarm.com

Main contact person
Amanuel Abraha Assegedom

Job title
General Manager

Email address
amanuelmac@gmail.com

Personal phone number
+251 911 522 915

Products

- Fruits and vegetables

Certificate

- GlobalG.A.P



VegBox Horticulture PLC

VegBox Horticulture – Sustainable, Community-Centred Farming in southern Ethiopia

At VegBox Horticulture, we farm with nature, not against it. Our regenerative methods restore soil health, preserve biodiversity, and protect precious water resources. But sustainability for us means more than farming—it's about people.

Since establishing the farm in 2018, we have created about 150 jobs and started farming on 200 to 300 ha, 30 of which are drip irrigated.

By building a road and a local school, we intend to strengthen our community, and we're now constructing a water canal to support nearby smallholder farmers.

VegBox Horticulture is proud to be GLOBALG.A.P., GRASP and Food Security Standard (FOSSEM Advanced) certified, three rigorous third-party audited recognition of our commitment to food safety and security, environmental stewardship, worker welfare, human rights and full traceability from field to table.

Our export quality products are: Papaya, Passionfruit, Eggplant, Sweet Corn, Lemongras, Red Cabbage, Cassava and other vegetables.

Company profile

Company name

VegBox Horticulture PLC

Company address

Wolayta, Soddo

Company website

www.vegboxplc.com

Company email address

office@vegboxplc.com

Company phone number

+251 461 801 532

Main contact person

Lutz Hartmann

Job title

Founder and General Manager

Email address

hartmann@fruitboxafrica.com

Products

- chili, tomato and onion

Certificate

- GlobalG.A.P
- GRASP

Contact us

CBI (Transforming Trade Together)

Postal address

P.O. Box 93144
2509 AC The Hague
The Netherlands

Visiting address

Prinses Beatrixlaan 2
2595 AL The Hague
The Netherlands
+31 (0) 886 024 300
contact-us@cbi.eu
www.cbi.eu



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