

**CBI EXPORT MANUAL**  
**DIGGING FOR GOLD**

**Internet as a source for EU market information**



**Compiled for CBI by:  
Facts Figures Future**

## TABLE OF CONTENTS

<b>INTRODUCTION</b>	<b>3</b>
<b>1 SEARCHING</b>	<b>4</b>
1.1 Information need	4
1.2 Search instruments	4
1.2.1 Search engines	4
1.2.2 Directories and portals	5
1.2.3 Links	6
1.2.4 Databases	7
1.2.5 News feeds	8
1.3 Judging and evaluating	8
<b>2 SEARCH ENGINES</b>	<b>10</b>
2.1 Google	10
2.2 Search engines per EU-country / per subject	19
2.3 Help function	19
<b>3 PRACTICAL TIPS</b>	<b>20</b>
3.1 Surfing suggestions	20
3.2 Management of favorites	23
3.3 Translating	27
3.4 Online communities	27
<b>4 USEFUL WEBSITES EU MARKET</b>	<b>29</b>
4.1 EU market information (general)	29
4.2 EU country information	42
4.3 Trade fairs	43
4.4 Finding buyers in the EU	43
4.5 Market access requirements	50
4.6 E-markets	51
4.7 News and trends	51
4.8 Sector specific portals (prices, latest news)	52
4.9 Exchange rates	53

August 2008 (Update)